



representing the
recording industry
worldwide

PRESS RELEASE

IFPI APPOINTS NORMAN ABDUL HALIM TO ITS MAIN BOARD



London, 21st May 2015 – Norman Abdul Halim, one of the pre-eminent figures of the music industry in Malaysia, is to join the Main Board and Asia Regional Executive Board of IFPI, the organisation representing the recording industry worldwide

Norman Abdul Halim is the executive president of KRU Music, a leading Malaysian independent label, as well as chairman of the Recording Industry of Malaysia (RIM). He rose to prominence as part of the Malaysian pop group KRU, alongside his two brothers, before founding the KRU Group in 1992 which pioneered the production of digital music, film and television content in Malaysia.

Norman also holds numerous other prestigious positions including serving as the chairman of the Ministry of Domestic Trade, Cooperatives & Consumerism's National Anti-Piracy Awareness Committee and the vice president of the Malaysian Film Producers' Association.

Frances Moore, chief executive of IFPI, says: "I am delighted to welcome Norman to IFPI's Main Board, as well as our Asian Regional Executive Board. He brings with him a wealth of experience and expertise

that will help to support our goal of developing the recorded music business internationally and securing sustainable market growth. The IFPI Boards look forward to the new perspectives, insights and innovative ideas that Norman will provide as we continue to focus on supporting our members worldwide."

Norman adds: "It gives me great pleasure to accept this honour of representing the Malaysian music industry and the Asian independent music labels on an international level. I offer my appreciation to IFPI for this esteemed opportunity to work alongside and support established global music industry leaders in performing their essential roles to create thriving music business communities worldwide."

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Notes to editors:

About IFPI

IFPI is the organisation that promotes the interests of the international recording industry worldwide. Its membership comprises some 1,300 major and independent companies in 63 countries. It also has affiliated industry national groups in 57 countries. IFPI's mission is to promote the value of recorded music, safeguard the rights of record producers and expand the commercial uses of recorded music in all markets where its members operate.